HAMILTON 1994

CA 4 ON HBL K78
87 H35

URBAN/MUNICIPAL

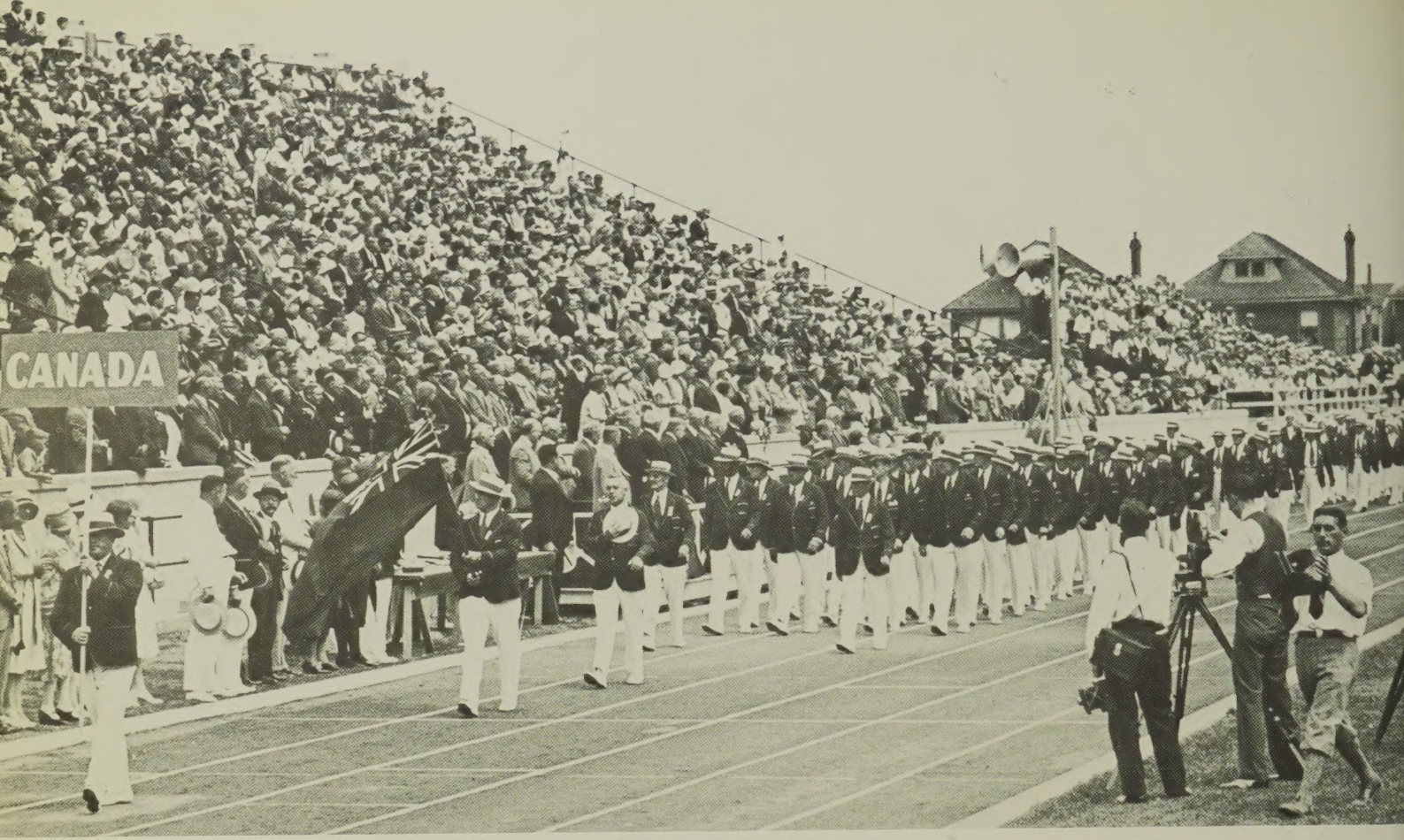
URBAN MUNICIPAL
JUN 10 1997
GOVERNMENT DOCUMENTS

XV Commonwealth Games
Hamilton, Canada 1994

XV
XV Commonwealth Games
Hamilton, Canada 1994

4201

INTRODUCTION	SHARE IN THE VISION	9
	HAMILTON'S COMMITMENT	11
CHAPTER 1	AN IDEAL LOCATION Hamilton's qualities as a Games site	15
CHAPTER 2	SPORTS AS A WAY OF LIFE The City's long sports tradition	19
CHAPTER 3	THE VENUES AWAIT An introduction to existing and proposed facilities	21
CHAPTER 4	HAMILTON AND THE ARTS An exciting dimension of community life	23
CHAPTER 5	FROM PLACE TO PLACE The ease of transportation to and within the City	24
CHAPTER 6	WE WELCOME THE WORLD The range of accommodation in Hamilton and area	25
CHAPTER 7	SPREADING THE NEWS Hamilton as an international media centre	26
CHAPTER 8	SPEAKING OF SECURITY The role of the Hamilton Police Force	27
CHAPTER 9	HERE'S TO GOOD HEALTH The City's medical and hospital facilities	28
CHAPTER 10	THE VOLUNTEER FORCE A reservoir of experience and dedication	29
CHAPTER 11	GETTING TO KNOW US Tourist attractions in and around the City	31
CHAPTER 12	THE PURPOSE AND LEGACY The City's contribution to future athletes	33
CHAPTER 13	THE SOCIAL AND ECONOMIC IMPACT Prospects for Hamilton	36
CHAPTER 14	FRAMING THE FINANCIAL PICTURE Preliminary budgets	37
CHAPTER 15	ORGANIZATION STRUCTURE	40
CHAPTER 16	EXECUTIVE SUMMARY	43
	MEMBERS OF THE HAMILTON ORGANIZING BID COMMITTEE, 1994 COMMONWEALTH GAMES	45


CANADA

BRITISH EMPIRE GAMES, HAMILTON, ONT. AUG. 16-23, 1930

Share in the Vision.

The legend and theme of this invitation is a simple and solemn one: The first in time (1930) shall remain first in excellence (1994).

This is the pledge of the parent and founding City of the Commonwealth Games and its people . . . to reflect upon the roots and renew the beginnings; to expand upon the wonder; to lend dedicated workers and handsome facilities; to fill the venues with responsive crowds; to fire the competitors; to host and entertain our guests warmly; to accommodate the enterprise totally and unstintingly; to build new successes upon venerable and memorable old ones; to enlarge the legacy of this global festival of sport; and to achieve it all in an atmosphere of friendship and congeniality that reflects the unique tradition with which we would be entrusted.

These are the visions, pledges and accepted challenges of eager Hamiltonians as the hosting of the 1994 Commonwealth Games is projected.

They are expressions from a city of enormous capacities in both people and facilities . . . of uniqueness and contrast . . . of champions and championships . . . all in a mosaic of skills and styles and races representing a true Commonwealth composite.

This is a city which is pre-eminent in industry, science, teaching and the arts. It is a giant in steel production, but it is shaded by more green trees per residential mile than any other city in Canada.

Hamilton is a winner, both on the field and at the gate.

It is a city of knowledgeable and responsive sports fans — warm hosts with warm hearts, candid and discerning observers who by their very nature are wholeheartedly supportive of community and nation.

It is a city of thousands of recreational sports participants, and of hundreds of coaches, managers and fund-raisers who labour in the junior-age leagues where the fibre of championship contention is shaped and tempered.

It is a city which has never known failure, either financially or artistically, among a lengthy inventory of national and international events it has hosted. The proud skein of successes dates from Grey Cup games and the first Queen's Plate at the turn of the century, to national competitions in track and field, rowing, marksmanship, yachting, swimming, curling, bowls, hockey, football, and more.

Partagez notre vision de l'avenir.

Le thème de cette invitation reste solennel dans sa simplicité: les premiers dans le temps (1930) restent les premiers en excellence (1994).

Voilà la promesse de la ville mère et fondatrice des Jeux du Commonwealth, et de sa population: méditer sur leurs origines; les admirer et les perfectionner, avec l'aide de personnes dévouées et d'installations appropriées; inciter l'intérêt commun; recevoir chaleureusement nos invités; s'occuper de ce projet de façon totale et sans réserves; promouvoir de nouvelles réussites, sur la base des succès mémorables du passé; augmenter le renom de ce festival mondial des sports; et tout accomplir dans une atmosphère amicale, reflétant la tradition unique que l'on nous aura confiée.

Voilà les perspectives, les promesses et les défis de tous les Hamiltoniens qui désirent recevoir les Jeux du Commonwealth 1994.

Notre ville possède des capacités énormes, en personnes et en installations . . . un caractère unique et plein de contrastes . . . des champions et des championnats . . . tout ceci dans une mosaïque d'aptitudes, de styles et de races représentant bien le Commonwealth.

C'est une ville où règnent l'industrie, la science, l'enseignement et les arts. Ce géant en production d'acier possède aussi des arbres et de la verdure en proportion supérieure, en zones résidentielles, à toute autre ville du Canada.

Hamilton est une championne, sur le terrain et dans les tribunes.

Y résident des amateurs sportifs bien informés et généreux, à l'accueil chaleureux, observateurs sincères et pleins de discernement et qui, de par leur nature, supportent de tout leur coeur l'esprit communautaire et national.

Elle comprend des milliers de participants en sports et loisirs, et des centaines d'entraîneurs, de directeurs et de collaborateurs qui s'occupent des ligues juniors, où se forme et se forge la nature des futurs champions.

Cette ville n'a jamais connu la défaite, qu'elle soit financière ou artistique; pourtant, elle a reçu des rencontres nationales et internationales. La liste des succès s'etend des jeux de la Coupe Grey et de la première Coupe de la Reine du début du siècle, aux

There has been only success through the years, all the way to the World Junior Hockey Championships held in Copps Coliseum in 1985, the nation's newest arena facility and, during its first year of operation, a leader in North America in tickets sold for all events.

There is much to be put forward in these respectful submissions; we commend your attention to the specifics in the pages beyond . . . the demographics, the facilities both existing and planned, the legacy proposal to assist future Commonwealth athletes.

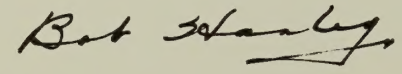
Above all else, it must be pridefully stressed that Hamilton is where it all began.

This is where the original Hamilton leadership laboured tirelessly to achieve total triumph in those 1930 Games, an enormous venture for their time. The City of Hamilton stood squarely and virtually alone as the ultimate guarantor of the Games' funding. Long before other levels of government made contributions, Hamilton had the courage and confidence to go it alone. And the courage and confidence were matched with management abilities at every level of the organizational structure.

Those Hamiltonians of six decades ago, who planned and strived and toiled and succeeded, surely founded well. The Commonwealth Games, building upon their Hamilton beginning, hold promise to endure for as long as men and women compete on the fields and the rinks of sport.

All of which explains why eager Hamilton citizens now entreat you:

Come home to Hamilton . . . where we share in the vision!



Bob Hanley
Retired Sports Editor
The Spectator

tournois nationaux en athlétisme, aviron, tir, voile, natation, curling, bowling, hockey, football, etc.

Au fil des ans, il n'y eut que des succès, jusqu'au Championnat du monde de hockey junior, qui s'est déroulé en 1985, au Copps Coliseum, la plus récente des patinoires de classe nationale et qui est devenue en Amerique du Nord, dès sa première année d'exploitation, un leader en nombre de billets vendus pour toutes catégories d'attractions.

Cette présentation contient de nombreux renseignements que nous vous prions de bien vouloir examiner, dans les pages qui suivent: données démographiques, installations existantes et prévues, moyens d'aider les athlètes du Commonwealth.

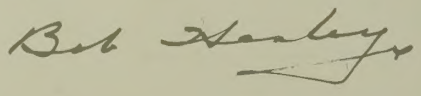
Et surtout, nous voudrions insister à nouveau avec fierté sur le fait que c'est à Hamilton que tout a commencé.

C'est ici que les autorités de Hamilton ont pu obtenir, grâce à leurs efforts, un triomphe total pour ces jeux de 1930, une entreprise énorme à cette époque. La ville de Hamilton s'était presque retrouvée seule à garantir des fonds pour les Jeux. Bien avant que d'autres paliers de gouvernement y contribuent, Hamilton avait eu le courage et la confiance de s'engager seule. Et ce courage et cette confiance ont influencé les décisions prises à tous les niveaux de l'organisation de ces Jeux.

Les Hamiltoniens d'il y a soixante ans, qui avaient travaillé fort et réussi, avaient vu juste. Sur la base de leurs débuts à Hamilton, les Jeux du Commonwealth promettent de durer aussi longtemps que des hommes et des femmes désirent se mesurer sur les terrains et pistes de sport.

C'est pourquoi les citoyens de Hamilton vous invitent maintenant:

Revenez à Hamilton . . . pour y partager notre vision de l'avenir!



Bob Hanley
Rédacteur sportif en retraite
The Spectator

Dr. Ivor G. Dent, C.M., Ph.D.
President, and
Members of the Executive,
The Commonwealth Games Association of Canada Inc.

Dear Dr. Dent:

It is with pleasure that I invite the Commonwealth to celebrate the XV Commonwealth Games in the Province of Ontario.

Ontario has a strong history of successful participation in many sports events, and combined with our special hospitality, social and economic strengths, as well as our many tourism attractions, the success of hosting the 1994 Commonwealth Games is assured. There is no doubt that the Province of Ontario will be gracious, enthusiastic and faithful hosts of this honoured event, and we will act in the best interest of the Commonwealth Games Movement.

It is my pleasure, on behalf of the Government of Ontario, and on behalf of all Ontarians, to offer our support and urge acceptance of this invitation.

Sincerely,

David Peterson
The Premier of Ontario

Dr. Ivor G. Dent, C.M., Ph.D.
President, and
Members of the Executive,
The Commonwealth Games Association of Canada Inc.

Dear Dr. Dent and Members of the Executive:

On behalf of Hamilton City Council, I have the privilege of formally inviting the Commonwealth Games Association of Canada to nominate the City of Hamilton as the site of the XV Commonwealth Games. May I add that City Council support for this submission is unanimous, and includes endorsements from leaders of forty-four of our neighbour municipalities.

Two sources for our enthusiasm are our pride, and our tradition.

Our pride is born of Hamilton's beautiful location, and of the achievements made over the years. Here, at the western tip of Lake Ontario, we enjoy a host of natural attractions — the sweep of the Niagara Escarpment, the clear waters of Lake Ontario, the range of open parks and shaded woodlands, the dynamic activity of our port facilities, and our proximity to Toronto, Niagara Falls and other world-famous attractions.

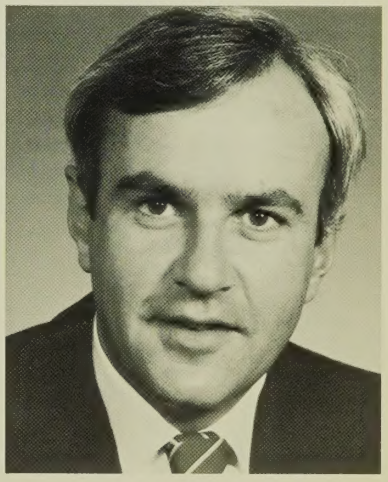
Our tradition is, in many ways, rooted in sports. The roots extend, need I point out, back to history's first Commonwealth Games held here in 1930. In fact, the successful hosting of the 1930 Games is a direct reflection of Hamilton's positive approach to everything we seek to accomplish.

We call ourselves "The Ambitious City", a description which suits our approach to life. We will strive for total excellence in the success of the Games offering the finest in facilities and hospitality to participants, officials and spectators alike.

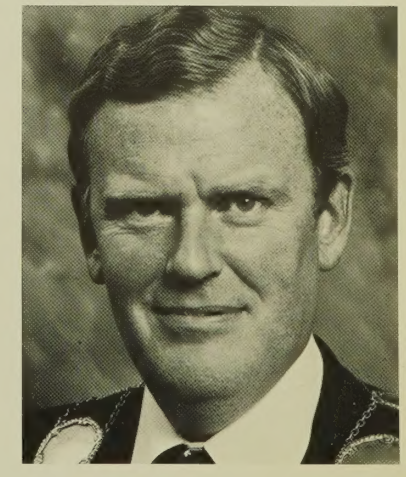
Our citizens eagerly await your decision.

Yours very truly,

Robert M. Morrow
Mayor
and Co-Chairman,
Hamilton Commonwealth
Games Committee



David Peterson



Robert M. Morrow

J.C. Pelech

Dr. Ivor G. Dent, C.M., Ph.D.
President, and
Members of the Executive,
The Commonwealth Games Association of Canada Inc.

Dear Dr. Dent and Members of the Executive:

On behalf of the Bid Committee for the City of Hamilton, I am pleased to submit this proposal to host the XV Commonwealth Games in 1994.

Those unfamiliar with Hamilton and the spirit of its citizens may have difficulty fathoming the groundswell of enthusiasm and commitment being generated toward the Games.

It is the same spirit, active and dynamic after lying dormant for so many years, that helped initiate history's first Games here in 1930.

Many Hamiltonians are the children and grandchildren of those same citizens who organized and managed these first Games. Today, we see the Games as more than either a showcase for Canadian athletes or a sporting spectacle among nations; to us they are also an opportunity to share many of life's great experiences involving humility, compassion, respect and friendship.

We look forward to meeting the challenges and working with the Commonwealth Games Association of Canada to host this prestigious event.

Yours very truly,

J. C. Pelech
Co-Chairman
Hamilton Commonwealth
Games Committee

Dr. Ivor G. Dent, C.M., Ph.D.
President, and
Members of the Executive,
The Commonwealth Games Association of Canada Inc.

Dear Dr. Dent, Members of the Executive:

I am pleased to submit this declaration of interest to host the 1994 Commonwealth Games with the **unanimous consent of all Members of The Council of The Corporation of the City of Hamilton.** As the founding City of the British Empire Games in 1930, we look forward to welcoming the Commonwealth to Hamilton for the XV Commonwealth Games!

Yours sincerely,

Robert M. Morrow
Mayor

Alderman Terry Cooke

Alderman Mary Kiss

Alderman Vince Agro

Alderman William McCulloch

Alderman Pat Valeriano

Alderman Brian Hinkley

Alderman Geraldine Copps

Alderman David Christophersor

Alderman Shirley Collins

Alderman Reg Wheeler

Alderman John Smith

Alderman Paul Cowell

Alderman John Gallagher

Alderman Henry Merling

Alderman Tom Murray

Alderman Don Ross

Dr. Ivor G. Dent, C.M., Ph.D.
President, and
Members of the Executive,
The Commonwealth Games Association of Canada Inc.

Dear Dr. Dent, Members of the Executive:

As Mayor of the great City of Hamilton, Ontario, Canada it is my pleasure to advise your Committee of the tremendous enthusiasm and support for our 1994 Commonwealth Games Bid as subscribed to by the leaders of the following adjacent communities. This testimonial to our determination to host the Commonwealth and the World for the 1994 Games, as well as an Arts Festival, is most encouraging and complimentary to the dedication of our volunteers and organizing committee.

Yours sincerely,

Robert M. Morrow
Mayor
and Co-Chairman
Hamilton Commonwealth Games
Committee

Mayor W. C. Longo,
City of Thorold

Mayor G. A. Krantz,
Town of Milton

Mayor (Ms.) C. Millar,
City of Cambridge

Mayor R. Hardy,
City of Welland

Mayor P. W. Perras Jr.,
Town of Oakville

Keith F. Richardson,
Regional Chairman, Haldimand-Norfolk

Mayor Stan Pettit,
Township of Wainfleet

Chairman C. Dennis Flynn,
Municipality of Metropolitan Toronto

Mayor H. Scott,
City of Nanticoke

Mayor H. Hummel,
Town of Fort Erie

Mayor Arthur Eggleton,
City of Toronto

Mayor E. Fuller,
Town of Haldimand

Mayor R. E. Hall,
Town of Grimsby

Mayor Mel Lastman,
City of North York

Deputy Mayor H. Verhoeve,
Township of Norfolk

Mayor R. A. Konkle,
Town of Lincoln

Mayor Gus Harris,
City of Scarborough

Alderman Carl Hamilton,
Acting Mayor,
The City of Guelph, Ontario

Lord Mayor J. Marino,
Town of Niagara-on-the-Lake

Mayor Bruce Sinclair,
City of Etobicoke

Warden W. J. Quanz,
County of Wellington

Mayor E. Bergenstein,
Town of Pelham

Mayor Alan Tonks,
City of York

Mayor F. Marshall,
Town of Dunnville

Mayor Allard Colyn,
Township of West Lincoln

Mayor David Johnson,
Borough of East York

Mayor J. Earl,
Town of Simcoe

Chairman William Sears,
Regional Municipality
of Hamilton-Wentworth

Mayor Robert E. Wade,
Town of Ancaster

Mayor Mary Ann Seldon,
Town of Dundas

Chairman W. N. Dick,
Regional Municipality of Niagara

Chairman P. D. Pomeroy,
Regional Municipality of Halton

Chairman K. Seiling,
Regional Municipality of Waterloo

Mayor G. Lee,
Township of Delhi

Mayor Stan Napper,
City of Stoney Creek

Mayor W. S. Smeaton,
City of Niagara Falls

Mayor James A. Smith,
Town of Flamborough

Mayor J. L. McCaffery,
City of St. Catharines

Mayor R. Bird,
City of Burlington

Mayor D. V. P. Cardillo,
City of Kitchener

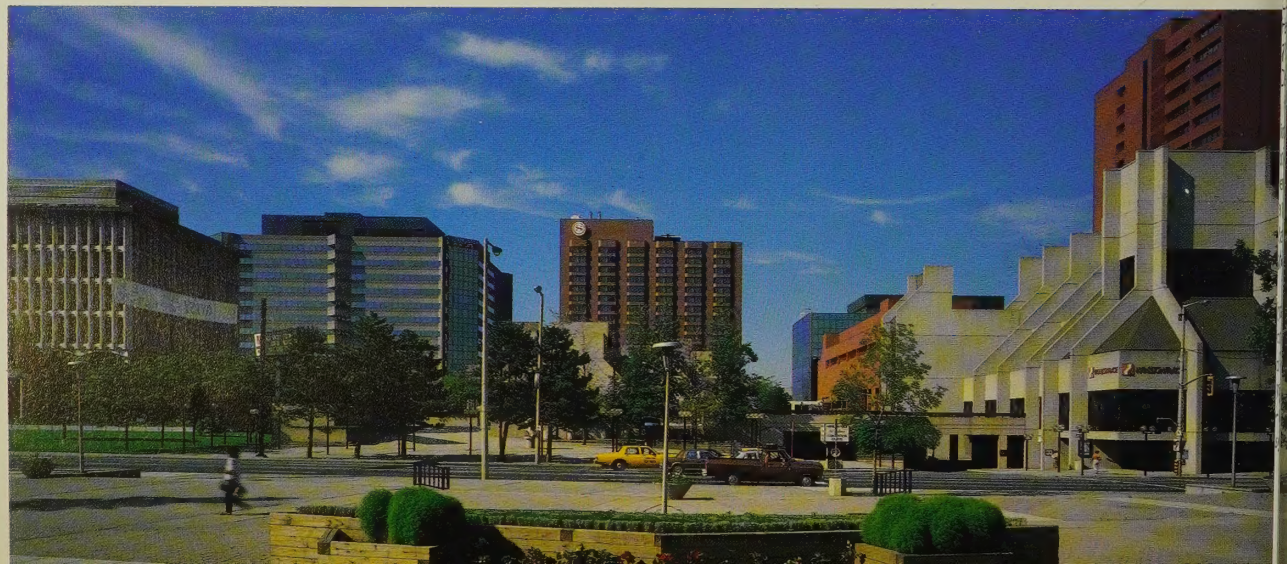
Mayor Helen Bell,
Township of Glanbrook

Mayor B. Saracino,
City of Port Colborne

Mayor R. T. Miller,
Town of Halton Hills

Mayor (Mrs.) M. Carroll,
City of Waterloo

FOODLAND ONTARIO
BUTTRUMS
GARDEN FRESH VEGETABLES
WE GROW OUR OWN
HONEY
Dan Castro



An Ideal Location

Within a day's travel of 100 million people, Hamilton affords a blend of big-city sophistication and small-town amenities — plus the ineffable quality of a vigorous, friendly community spirit.

Many of the qualities which made Hamilton an ideal choice for the first Games in 1930 are still evident today.

They include a moderate climate; during August, when it is proposed that the Games be played in Hamilton, the City enjoys an average temperature of 21°C (70°F) and minimum rainfall. At 80 metres (260 feet) above sea level, Hamilton's geographic location in Canada's heartland makes the City accessible to visitors from almost anywhere in North America.

Hamilton continues to be a dynamic community with a population of over 300,000 (making it Canada's 9th largest city), and over half a million residents within the metropolitan area. More than 4 million people live in a radius of 100 kilometres (60 miles) from Hamilton, while 100 million citizens of Canada and the U.S. are within a day's journey.

In today's media-conscious world, Hamilton also affords excellent scheduling of events for broadcast to most participating Commonwealth members. At noon hour in Hamilton, for example, it is 5 PM in London, 7 PM in East Africa, and 10:30 PM in New Delhi.

Hamilton was founded in 1796 and incorporated as a city 50 years later. Thanks to its excellent harbour facilities at the western end of Lake Ontario, it soon grew to become a major port and remains Canada's sixth largest port city, handling a third of all off-shore cargo entering the country.

The port facilities gave rise to steady industrial growth over the years, and Hamilton continues to be acknowledged as the centre of Canada's industrial heartland. Although the major emphasis has been on steel production — more than half of the country's basic steel is generated by Hamilton industry — the economy has become diversified over the years to encompass a wide spectrum of other industries ranging from electronics and rubber products to food goods and clothing. According to statistics released by **The Royal Bank of Canada**, business in the Hamilton area is expanding at a rate almost double the Provincial average.

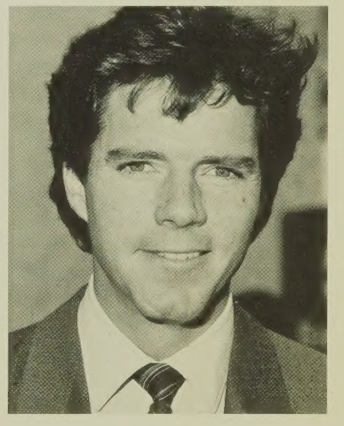
Much of this growth is being generated by a remarkable increase in the City's tourism and hospitality industry, testimony to the success of facilities such as the **Hamilton Place Theatre Complex, Copps Coliseum, Hamilton Convention Centre** and others. Matching this growth is a new wave of development in Hamilton's downtown core, a process which began twenty years ago and has continued virtually unabated.

Hamilton's achievements in many areas consistently surprise visitors. As one example, medical experts throughout the world acknowledge the pace-setting work being done by the McMaster University Medical Centre and other Hamilton hospitals in the fields of brain imaging, blood and coagulation disorders, respiratory diseases, medical education, clinical epidemiology, biostatistics, and other specialized areas.

As a result, the endeavours of Hamilton's professional and blue-collar workers alike generate the financial prosperity to support a successful staging of the Commonwealth Games; in 1986, the City's average family income was $28,500, providing per capita annual earnings of approximately $12,000, 14% above the national average!

Over the years, the City's vigorous economy and prosperity have funded a large number of programs in the areas of athletics, arts, sciences and the humanities.

McMaster University, for example, accommodates more than 10,000 full-time students and thousands more on a part-time basis. Their fields of study include the Humanities, Social Sciences, Science, Engineering, Business, and Adult Education.



Tim Young

"The Games would be a good opportunity to bring young people from around the world to the Hamilton area. We're centrally located, close to Toronto and the U.S. border, and we have a lot of great facilities here already."

Another 30,000 full-time and part-time students are enrolled at Mohawk College of Applied Arts & Technology in courses ranging from management development to physiotherapy.

The support of numerous corporations, organizations and individual citizens has provided Hamilton with outstanding arts facilities. They extend from Hamilton Place Theatre Complex, financed in part by one of Canada's largest privately funded capital building programs, to the City's abundant parks and recreation facilities enjoyed by citizens on a year-round basis.

But one criterion of Hamilton's suitability for the 1994 Commonwealth Games eludes measurement. And that's the friendly spirit and enthusiasm of its citizens — qualities that remain in evidence 60 years after the City hosted the first Games.

Karen Jodhin

"I take part in the CANUSA Games every year, and we show the athletes from Michigan real hospitality. They love it here. So we'd be good hosts for the Games, in my opinion!"

Sports as a Way of Life

The ability of Hamilton to conduct sporting events is best illustrated by its unbroken string of successfully-hosted CANUSA Games, an annual international competition now entering its 30th year.

Reflecting the extensive range of its facilities, and the enthusiasm of participants and spectators alike, Hamilton nurtures the talents and ambitions of athletes of all ages.

Organized sporting events are conducted at venues throughout the City, including hundreds of private and public tennis courts, yacht club facilities, and many curling rinks, skating rinks, swimming pools and squash clubs. One of the City's oldest sports organizations, the Leander Boat Club, not only participated in the original 1930 Commonwealth Games but sent members to Olympic competitions in 1932, 1936, 1948, 1952 and 1976. Members of other Hamilton sports organizations, representing swimming, athletics, boxing and shooting, have represented Canada at Commonwealth events through the years. Among our most recent medal winners at the 1986 Edinburgh Games:

GOLD: Michael Ashcroft (Shooting)
Ray Lazdins (Discus)
Chris Woodcroft (Wrestling)
SILVER: David Edge (Marathon)

Major competitions recently held in Hamilton include pre-Olympic basketball and equestrian qualifying trials in 1976, and the Canadian Wrestling Championships in 1977.

Perhaps no event best illustrates the support and enthusiasm for friendly athletic competition better than the **CANUSA Games**, an annual August competition held between Hamilton and Flint, Michigan and involving more than 2200 athletes, plus coaches and support personnel. Each year since 1958 the two cities have alternated as sites for three days of competition in over 20 different sports including track and field, tennis, badminton, golf, wrestling, synchronized swimming, swimming, table tennis, lawn bowls and pistol shooting. The organization and accommodation support, needed to stage Hamilton's semi-annual hosting of the CANUSA Games, generates an ideal blend of enthusiasm, excitement and good-will . . . and produces a solid core of over 1500 volunteers experienced in the skills of managing major sporting events involving multiple venues.

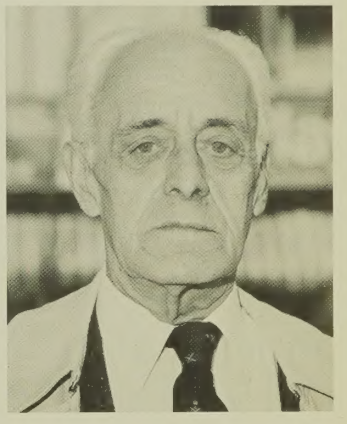
The history of sports in Hamilton includes the City's claim as the site of the first football game played in Canada in 1874, against a team fielded by Toronto.

That event helped launch Hamilton as a centre of football activity — a perception supported over the years by the success of the Hamilton **Tiger-Cats**, and by the establishment of the Canadian Football Hall of Fame & Museum in the City.

The Hamilton **Steelhawks**, playing in the highly competitive Ontario Hockey League, are among the league's best-drawing teams. At home, the Steelhawks play in Copps Coliseum, Canada's newest and largest hockey arena. Completed in 1985 at a cost of $42.7 million, the structure holds 17,100 hockey fans, and sees steady utilization as a site for other sports events, including basketball, boxing, wrestling and track and field competition.

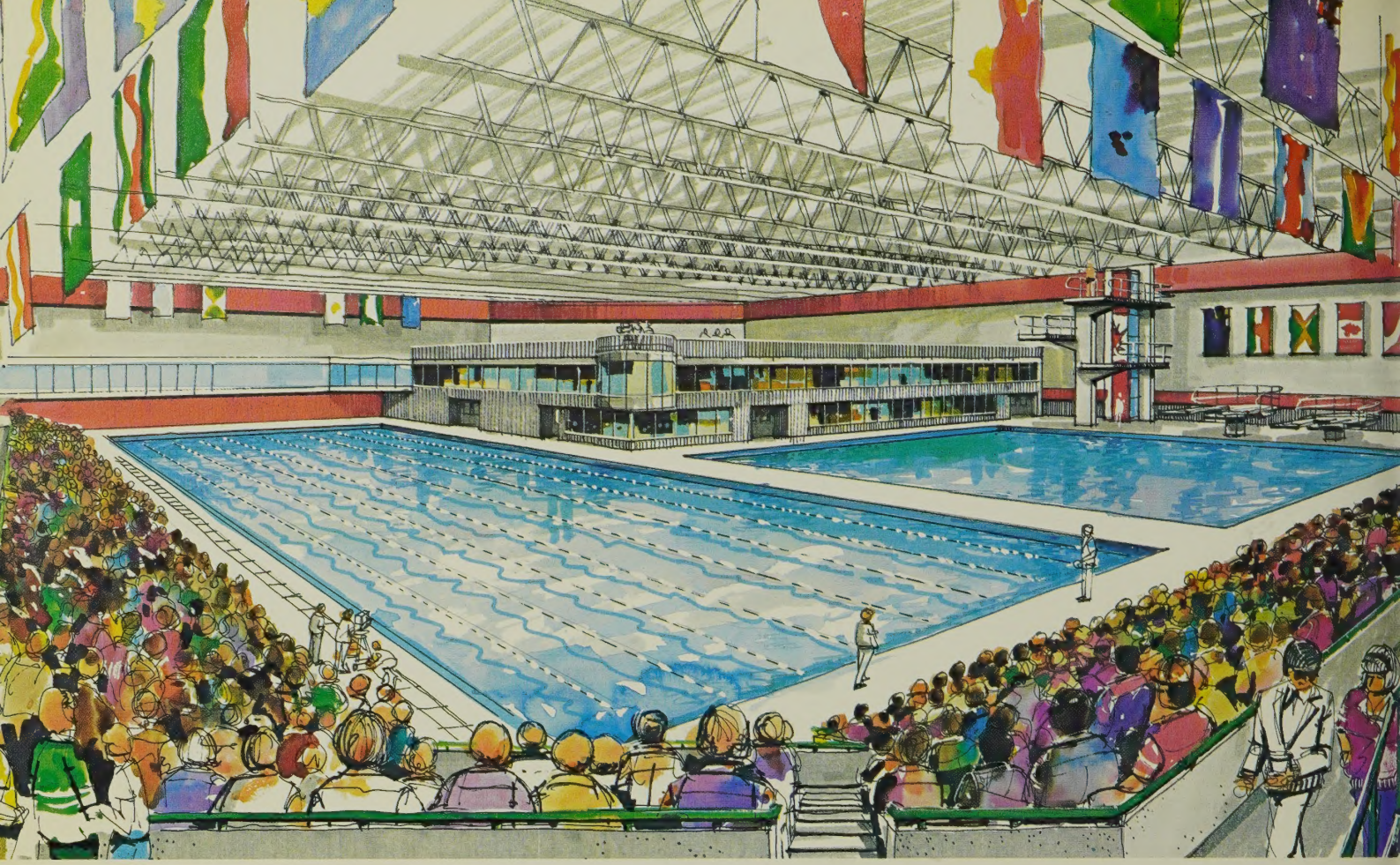
In 1987, Hamilton will host several games of the Canada Cup International Ice Hockey Tournament. Along with providing accommodation and comprehensive support facilities for team members and officials, the City will also welcome several hundred reporters, writers and journalists from around the world.

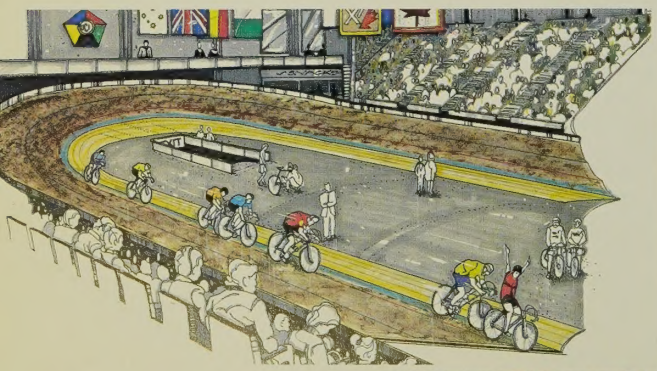
A preview of sorts was recorded in 1985 when Hamilton hosted the World Junior Hockey Championships, with similar numbers of competitors and media representatives. The same year saw Hamilton chosen as the site of the Carlsberg Light Cycling Championships, an event that drew competitors from coast to coast and gained substantial community support.



Morris Festing

"No city could have put on a better show than we did for the Games in 1930. Today we have better facilities, and a few of the old boys are left who could get behind the project and make it a success."





COMMONWEALTH ATHLETIC CENTRE

The Venues Await

Hamilton will add three new facilities and renovate three others which will be proposed as National and Provincial Training Centres.

As host of the 1994 Commonwealth Games, Hamilton will build upon an existing core of facilities, supplemented by new venues which will remain for future training and competition use. (Due to the critical nature of venues in determining the suitability of a Games site, complete details of the Hamilton facilities are presented in a separate document; the following is an Overview only.)

Existing core facilities include **Ivor Wynne Stadium**, with its central location and 35,000-seat capacity, to be used for the Opening and Closing Ceremonies as well as the Marathon and Walk competitions. It should be noted that the stadium stands on the precise location of the original Civic Stadium, built to serve the same purpose for the original Games in 1930.

As a legacy to future generations of Canadian athletes, Hamilton will provide new facilities expressly for the Commonwealth Games, with the goal of having these facilities designated as National and Provincial Training Centres following the Games.

Appropriately designated **Commonwealth Park**, a new 80 hectare (200 acre) sports park atop Hamilton Mountain will include an **Aquatics Centre** and **Track and Field Stadium**. Training and competition facilities will be exemplary, acting as both a reminder to subsequent generations of Hamilton's role in hosting the Games, and as a training focus to help produce Canadian athletes of world-class calibre.

On McMaster University Campus, a new **Commonwealth Centre** will be constructed. The **Velodrome/Field House** will provide a 250-metre indoor cycle track as well as a separate running track. The facility will be ideal for use after the Games as a site for events including wrestling, soccer, gymnastics, weightlifting, basketball, volleyball and badminton.

Other facilities, including **Copps Coliseum** for boxing; **Hamilton Place Theatre Complex** for weightlifting; **Mohawk College Gymnasium** for wrestling; and **McMaster University Burridge Gym** for badminton are all well-equipped to meet the needs of each respective event.

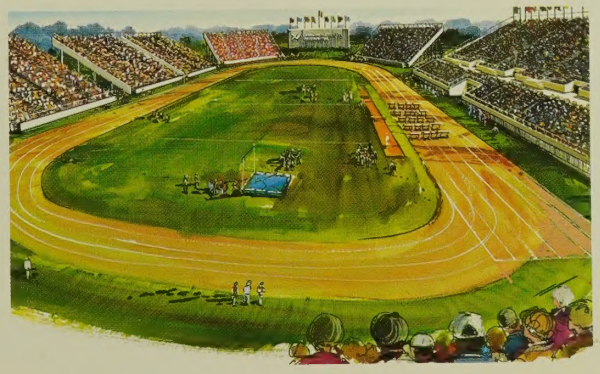
Additional existing facilities will be renovated to bring them up to Games standards. They include:

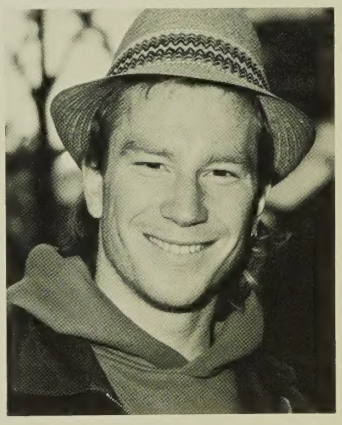
Churchill Bowling Greens, to receive two new greens, additional seating capacity, and lighting for night play;

The Hamilton Gun Club, home of Canada's oldest shooting club, will incorporate improved range facilities, new pistol shooting ranges, and a renovated club house;

The Henley Course in nearby St. Catharines will receive a new starting platform, finish line photo equipment, and a new barge to meet the needs of the media, with special emphasis on providing TV coverage.

Road events, including cycling, marathon and walking, will be accommodated within existing road patterns. Indeed, it is expected that the Marathon course will be built on the same route followed by Hamilton's famous Around-the-Bay race, run continuously since 1894 — making it older than the Boston Marathon.





Michael Green

"We're the right sized city to hold the Games. We get excited about international events too. At the World Junior Hockey Championships, we packed Copps Coliseum — we really get out and support things like that!"

Hamilton and the Arts

Perhaps no city of comparable size can compete with Hamilton in terms of providing a diverse and energetic arts community — one which continues to flourish at an unprecedented rate.

Many arts events in Hamilton capture the essence of the Commonwealth Games' spirit precisely. The annual four-day multi-racial **Festival of Friends** presents music, arts and crafts while **Your Festival** is a celebration of our multi-cultural heritage. For the past twenty years, both have given exposure to Hamilton's creative and performing talents in a genial atmosphere amid outdoor summer settings — an accurate reflection of the goals of the Commonwealth Games.

The City of Hamilton also offers a superb combination of existing structures and facilities to stage such events.

One of the most successful performing centres in all of Canada, **Hamilton Place Theatre Complex** is part of a downtown infrastructure that includes the **Hamilton Convention Centre, Copps Coliseum, Hamilton Art Gallery** and **Hamilton Public Library.** The opportunities offered by such close proximity to major cultural sites will be fully exploited during the 1994 Commonwealth Games in Hamilton.

On its own, **Hamilton Place** stands as a tribute to the dedication and support of Hamilton citizens to the performing arts. Ideally suited for musical, dramatic, dance and orchestral performances, the 2100-seat theatre was two-thirds financed by private funds, including major contributions obtained from long-term pledges among every sector of the community.

Hamilton Place is home to the Hamilton Philharmonic Orchestra, ranked among the top organizations of its kind in Canada. More than 170 performances annually are given by the Hamilton Philharmonic; most are presented in **Hamilton Place**, but many occur in schools, auditoriums, and even industrial work places across the City and region.

The City's best-known professional theatre company, **Theatre Aquarius**, stages five productions each year in the 325-seat Studio Theatre at **Hamilton Place**. The Company recently acquired a site in the downtown area where an entirely new 600-seat theatre is planned to open for the 1991-92 season.

Opera Hamilton, although relatively new to the Hamilton arts scene, has received such a warm welcome that it established the only resident singers' program of its kind in Canada. Outstanding stage productions are mounted each season by **The Hamilton Theatre Company, The Player's Guild,** and other theatrical groups.

In purely musical terms, visitors to Hamilton can satisfy virtually any taste, from the elegance of works by the **Bach-Elgar Choir** and the **McMaster Chamber Orchestra** to the solid swing of the **Mohawk College Jazz Band**, all of whom perform on a regular basis before enthusiastic audiences.

For the visually minded, the **Hamilton Art Gallery** stages 30 shows each year and numbers over 5000 pieces in its permanent collection, making it Canada's third largest gallery.

As a measure of the health of the arts in the area, the **Hamilton & Region Arts Council** lists 11 dance organizations, 12 theatre groups, 19 art and photography galleries, and 23 musical organizations in its most recent report.

Much of the success and enthusiasm of artistic endeavours in Hamilton can be traced directly to their broadly based support. As an example, the **Hamilton Spectator** won the 1987 Award for Business in the Arts, presented by the **Financial Post.** The judges for the award cited the newspaper's record for philanthropy, sponsorship, promotion and editorial coverage of local arts.

Margit Westner

"We're friendly. We're fun to be around, and we'd make good hosts for all the visitors to the Games."

From Place to Place

The commitment of Hamilton to exciting new concepts such as DIAL-A-RIDE enhances an excellent transportation system that includes inter-city linkage with Toronto and the prospect of international flights through Hamilton Municipal Airport.

In an era of growing urban traffic congestion, Hamilton enjoys the rare advantage of a smoothly-flowing integrated transportation network.

Vehicular traffic moves quickly across the City in all directions through a well-established system of one-way streets. Almost without fail, vehicles can reach any portion of the City from the downtown core in 20 minutes or less — an impressive achievement for an urban centre of Hamilton's size.

Nor is parking a serious problem in the downtown core; in fact, there are 12,000 parking spaces within a 15-minute walk of **Hamilton Place Theatre Complex**, the **Hamilton Convention Centre**, and **Copps Coliseum.**

Public transportation is provided by the **Hamilton Street Railway** (HSR), operating 36 routes within the City limits and 7 routes serving suburban areas. More than 100,000 passengers are carried daily by the HSR on modern diesel and trolley buses. With over 300 vehicles in their fleet, the HSR is able to respond to short-term passenger load demands without hindering its day-to-day operations.

To provide even more effective transportation to Games sites for spectators, especially those being accommodated in neighbouring communities, a "DIAL-A-RIDE" service will be provided. DIAL-A-RIDE vehicles will pick up passengers in response to a telephone call to a central dispatch, transport them to the particular event venue, and return them to their lodging at the completion of the event.

Traffic in and out of Hamilton functions smoothly thanks to the City's proximity to major high-speed freeways. Motor traffic between Hamilton and Toronto flows along the modern Queen Elizabeth Way and the 403/401 route. The QEW also serves as the major inter-city artery between Hamilton and the Niagara Falls/Fort Erie border areas to the east, bringing them within the same one-hour time radius as Toronto.

To the southwest, Highway 403 connects Hamilton with Brantford and its environs before joining with Highway 401 leading to the Detroit/Windsor area. Similarly, the 401 corridor links Hamilton with Kingston and Montreal; both destinations are an easy day's motor trip away.

But there's more to Hamilton's transportation system than highways. GO-Train commuter rail service between Hamilton and Toronto carries hundreds of passengers daily from one downtown core to the other; plans are well underway to expand the service within the next few years.

Finally, a recent $48-million expansion program at Hamilton Municipal Airport, just 20 minutes from the City centre, has enabled the facility to accommodate the largest passenger aircraft, including a Boeing 747. The 24-hour airport currently offers commuter service to Toronto, Ottawa and Montreal, as well as handling charter services between Hamilton and vacation destinations to the south; charter flights linking the City with Calgary, Vancouver and the United Kingdom are scheduled to depart during 1987.

Hamilton's selection as the Games site would provide the opportunity to conduct direct charter flights from Commonwealth regions such as Africa and the Caribbean, transporting athletes, coaches and officials.

Athletes, officials and visitors arriving on regularly scheduled flights, and deplaning at Pearson International Airport, will be only a 45-minute journey away from downtown Hamilton and the Athletes' Village.

We Welcome the World

Along with excellent residence facilities for athletes, Hamilton is able to provide well over 20,000 rooms within 45 minutes of the City's downtown core.

To lodge the vast numbers of athletes, officials, media and spectators attracted to the 1994 Commonwealth Games, Hamilton is well-prepared with a wide range of accommodation facilities.

Athletes would be housed within the **McMaster University** complex. Its modern student residences, totalling over 2800 beds, are ideal for the purpose. The complex includes complete food service plus recreational and training facilities in an attractive and relaxing setting. Moreover, the self-contained area can be easily secured for restricted access.

Games Officials would stay at the **Holiday Inn**, while **Federation Officials and VIP's** would be accommodated at the historic and newly refurbished **Royal Connaught Hotel.** This impressive structure, with 206 guest rooms, is located in downtown Hamilton and served as the major accommodation facility for officials in the 1930 Commonwealth Games.

Media Representatives would reside at the **Sheraton Hamilton**. Opened in late 1985, Hamilton's largest hotel (302 rooms) is directly linked to the Hamilton Convention Centre, which would function as Media Headquarters during the 1994 Commonwealth Games.

In total, Hamilton offers 1800 rooms within the City and immediate vicinity; a further 820 guest rooms are available in nearby communities, including Burlington and Brant County (15 minutes away by car), and Oakville and St. Catharines (30 minutes away). Additional new hotels are currently on the drawing boards to provide even more local accommodation in the 1990's.

Canada's greatest concentration of tourist accommodation is just 45 minutes away in Toronto, where over 20,000 rooms are available for use by Games visitors.

Most rooms in the Hamilton region are priced at $35 to $50 per night (single accommodation), with deluxe accommodation available in the $55 to $80 range.

During the Games, many spectators may wish to take advantage of the warm summer weather and combine a visit to the events with a camping holiday. Over 3000 camping and trailer sites are available within 30 minutes of Hamilton.

Finally, the trend towards Bed & Breakfast accommodation in North America continues to gain favour in the Hamilton area. At this point, about 50 establishments afford B&B facilities in the City and immediate surroundings.

Spreading the News

Hamilton is committed to establishing state-of-the-art Media and Results Centres, communicating in both of Canada's official languages. These will be bolstered by excellent local facilities and the City's close proximity to Canada's English language media centre in Toronto.

Hamilton is home to **CHCH-TV**, one of the largest independent broadcasters in Canada. The station specializes in sports coverage, with two massive, fully-equipped mobile production centres. These giant studios-on-wheels are used to cover many events included in the Commonwealth Games, such as track and field competitions, wrestling, rowing and aquatic events. In fact, as testimony to the excellence of both the crews and their equipment, the CHCH-TV units have been selected to assist in television coverage of the 1988 Winter Olympic Games in Calgary.

Broadcasting from Hamilton is easily achieved. The City is well within the footprint of all Canadian and U.S. broadcast satellites; uplinking is accomplished routinely from many sites in the Hamilton area.

Enhancing these existing facilities is the fact that Toronto, Canada's English language media centre, can be reached within 45 minutes from downtown Hamilton.

Radio coverage in the Hamilton area matches the high quality achieved by other media. Five local radio stations — CHAM, CHML, CKDS-FM, CKLH-FM and CKOC — can all claim a record of strong community service and support. A sixth station, CING Stereo 108, is located in the neighbouring City of Burlington.

The Hamilton Spectator, with an average circulation of 145,000, is published from one of the most modern newspaper plants in North America. Among the paper's enduring strengths is its comprehensive coverage of local events, with special emphasis on local sports activities.

The area is also served by all three of Toronto's major daily newspapers, the **Star, Sun,** and **Globe & Mail**, and a number of excellent community weekly newspapers.

Hamilton's ability to host national and international media, and provide complete print and electronic news dissemination, has been convincingly demonstrated in recent years. More than 400 journalists and broadcasters covered the 1985 World Junior Hockey Championships. Among the corps of reporters and broadcasters present were representatives from the Soviet Union, Czechoslovakia, Finland, East and West Germany, Sweden, Poland and the U.S.A.

A key element in Hamilton's ability to "feed" the extensive communications network for the Games will be the operation of a Results Centre with direct linkage to Broadcast and Media Centres as well as to Federation Headquarters. Computerized entry and automatic display of results will guarantee immediate availability of winners, times, and other data to media and spectators at sport and cultural centres throughout the City.

As with all communication material prepared and distributed by the Committee, results would be posted and announcements made in both of Canada's official languages, at all Games venues.

Other communications facilities planned for the Games include a **Tracking System** to pinpoint locations of VIP's, officials and others; **Visitors Centres** to assist spectators in finding accommodation and event tickets; a **computerized Transportation Network** to track and dispatch vans and buses for athletes, and extra cars for officials, as needed, keeping the response time within 10 minutes; and **Video Monitors** located throughout the City to display information on cultural, sports and other events occurring during the Games.

Hamilton Area Weekly Community Newspapers	Circulation
Ancaster News	4,500
Burlington Post	38,000
Dundas Star-Journal	9,300
Flamborough News	10,000
Flamborough Review	3,000
The Herald	4,500
Mountain News	35,000
Stoney Creek News	20,000
West Hamilton Journal	10,300

Speaking of Security

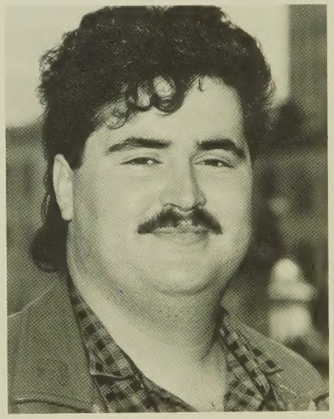
Hamilton's fully-equipped police force, incorporating specialized T.E.A.M. personnel, has the thoroughness, training and experience to meet every security requirement, working in co-operation with the RCMP and Armed Services.

Hamilton's police force is fully capable of maintaining tight security during the 1994 Commonwealth Games, working in conjunction with the RCMP and Armed Forces. Similar teamwork was established during the 1976 basketball tournament on behalf of the 1976 Summer Olympic Games, with gratifying results on all sides.

The force currently numbers 671 officers, 182 support staff and 50 auxiliary volunteers. It operates more than 90 uniform cars and 50 unmarked cars, along with a complete complement of station wagons, vans, motorcycles and other vehicles. To augment its services, the force can call on extensive support from neighbouring regional forces, the Ontario Provincial Police, and the Royal Canadian Mounted Police headquartered in Toronto.

In addition to providing conventional police services, the force has several squads of specially trained personnel including a corps of Tactical Emergency Assault Men (T.E.A.M.) to deal with emergency terrorist situations. Formed prior to the staging of 1976 pre-Olympic events which took place in the Hamilton area, T.E.A.M. members undergo rigid physical and academic training prior to qualification. Some T.E.A.M. personnel have received training in hostage negotiations.

Other aspects of the Hamilton police force deserving attention are the emphasis placed on ethnic relations (officers are encouraged to learn a second language for use in the performance of their duties); a canine unit for use in search procedures and tracking; and a marine unit to provide police services on the waters of Hamilton Harbour and Lake Ontario lying within the force's jurisdiction.



Phil Brucculeri

"We've got fantastic facilities here! And Hamilton's a melting pot already, so people from the Commonwealth countries could really feel at home here."

Here's to Good Health

No Games venue would be more than 5 minutes from a Hamilton hospital. The largest, best-equipped of all would be adjacent to the Athletes' Village.

The scope of medical services within the Hamilton area is remarkably extensive for a city of its size. No fewer than seven teaching hospitals are located in Hamilton. Their personnel and facilities provide specialized care on a regular basis to patients in regions of Ontario stretching from Niagara Falls to Kenora.

This achievement is due in part to the close working relationship between the various hospitals and the Health Sciences faculties at McMaster University and Mohawk College. As a result, it is safe to say that Hamilton is far ahead of the rest of Canada in the quality and extent of specialized medical services available within its hospital system.

HOSPITAL	SPECIAL SERVICES	NUMBER OF BEDS	STAFF
Hamilton General	Cardiovascular, neurosurgery, burn, trauma	430	1100
Henderson General	Obstetrics, gynecology, oncology, chemotherapy	626	1100
St. Joseph's	Nephrology, obstetrics, gynecology, transplants	639	1800
Chedoke Hospital Division	Special rehabilitation	338	1259
McMaster University Medical Centre Division (MUMC)	Wide range of highly specialized diagnostic and treatment services NOTE: On-Campus location would enable MUMC to function as a specialized Medical care Centre directly linked to the proposed Athlete's Village.	418	3420
St. Peter's	Chronically ill geriatric care	284	450
Hamilton Psychiatric Hospital	Highly specialized treatment centre	600	750

Each venue will have a sports medical treatment centre ready to handle any foreseeable emergency; transport to a major medical centre will be achieved within five minutes' travel time.

In addition to the general and specialized services provided by hospitals in the Hamilton area, all offer extensive physiotherapy facilities, including chiropractic practitioners to treat injuries commonly occurring during intense athletic competition.

Other noteworthy aspects of medical services in Hamilton include:

- Comprehensive Sports Medical facilities at McMaster University, whose Sports Sciences Division has gained world recognition for the excellence of its work.
- A $300 million expansion program for Hamilton hospitals will be completed by 1990.
- Dental services from six private dental-care facilities, available 24 hours per day, 7 days a week, supplementing the private practices of the City's 200 dentists. This service would be extended to the Athletes' Village.
- Helicopter ambulance service is available 24 hours daily to transfer patients to specialized hospital emergency/trauma areas.

The Volunteer Force

Hamilton can justifiably call itself "The Volunteer Capital of Canada", based on the large number of citizens who donate their time to community projects. This vast contingent would form a core group to give the XV Commonwealth Games Organization a significant head start toward success.

Community spirit is deeply ingrained in Hamilton, especially in support of sports competition. But spirit and enthusiasm alone are rarely enough to ensure success for a venture as challenging as the Commonwealth Games; experience and dedication are every bit as essential.

With over 700 service groups encompassing tens of thousands of volunteers, few cities in Canada can challenge Hamilton's leadership in this area. As an indication of their high esteem within the community, the City honours volunteers annually with Volunteer Week, during which the Mayor hosts an evening to officially recognize their valuable contribution.

Volunteers who have lent their energies in creating this presentation will form the nucleus of the group assigned to organize the Games. To demonstrate local commitment, the Organizing Bid Committee has set a goal of 7500 confirmed volunteers to be registered by November 1987.

A core group already exists — citizens who demonstrate their enthusiasm and hone their organizational skills every second year. These are the volunteers who have made the 30-year-old CANUSA Games an unqualified success. By alternating as host city with Flint, Michigan, over 1500 Hamilton CANUSA volunteers have generated invaluable experience in the planning, organization and operation of athletic events.

Hamilton will build upon this core by enlisting the support of thousands of additional citizens who undoubtedly will want to become a part of sports history.

Ellen Lees

"I think the idea of having the Games here is fantastic! Everybody in bigger cities is busy, busy, busy. People in Hamilton take time to talk to you and that's very important ..."

Getting to Know Us

After touring Hamilton's many attractions, visitors can explore several more almost on the City's doorstep . . . including Niagara Falls, one of the Seven Wonders of the World.

There are many facets to the selection of a suitable site for the Commonwealth Games.

But beyond venues and volunteers rests the very human element of attractions and activities outside the competitions themselves. How rewarding will the visit be to guests from overseas and elsewhere in Canada? What unique activities can be scheduled to make the event a well-rounded one for all participants? Where can visitors travel to enjoy new experiences?

Hamilton is ideally located to provide special attractions and touring experiences for Commonwealth Games visitors, including:

The Royal Botanical Gardens, covering 810 hectares (2000 acres) on Hamilton's western outskirts, attracts visitors and researchers from around the world. An estimated 750,000 people visit the Gardens each year to view the spectacular flower gardens and walk the extensive nature trails.

African Lion Safari is 81 hectares (200 acres) of wild animal preserve and amusements just 15 minutes from the City. This privately operated attraction brings 300,000 visitors annually for a close-up experience with lions, tigers, cheetahs, elephants, giraffes and other jungle animals in an outdoor setting.

Dundum Castle — A restored 35-room mansion that was once the sumptuous estate home of Sir Allan MacNab, first Prime Minister of Upper Canada.

Hamilton Military Museum — Open year-round in Dundurn Park. Includes many rare pieces of military memorabilia.

Canadian Football Hall of Fame & Museum — Located next to City Hall in downtown Hamilton, this popular attraction traces Canada's football history and houses the records of each member elected to the Hall of Fame.

Stoney Creek Battlefield House and Park — Commemorating the British victory at the Battle of Stoney Creek during the War of 1812.

Canadian Warplane Heritage Museum — One of the finest collections of restored and operating World War Two aircraft in the world, situated at Hamilton Municipal Airport.

Jackson Square/Eaton Complex in mid-town Hamilton, among Canada's most successful shopping malls, is currently undergoing an expansion program that will add an additional 250 stores.

Bruce Trail — For nature-lovers and hikers; an interesting way to explore the Niagara Escarpment.

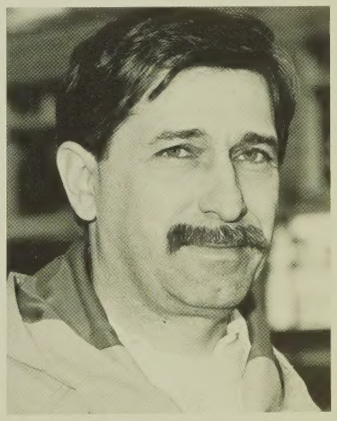
Within an easy drive of Hamilton are other major attractions appealing to visitors, competitors and officials alike:

Niagara Falls, one of the true Wonders of the World, lies just 65 kilometres (40 miles) to the east of Hamilton along the Queen Elizabeth Way. A visit to Niagara Falls could also encompass a tour of nearby **Niagara-On-The-Lake**, the first capital of Upper Canada. Now a beautifully restored village, Niagara-On-The-Lake is also the site of the annual Shaw Festival.

Along the same route, visitors can stop at **Queenston Heights** and climb General Brock's monument for an elevated view of the Niagara River from atop the Escarpment.

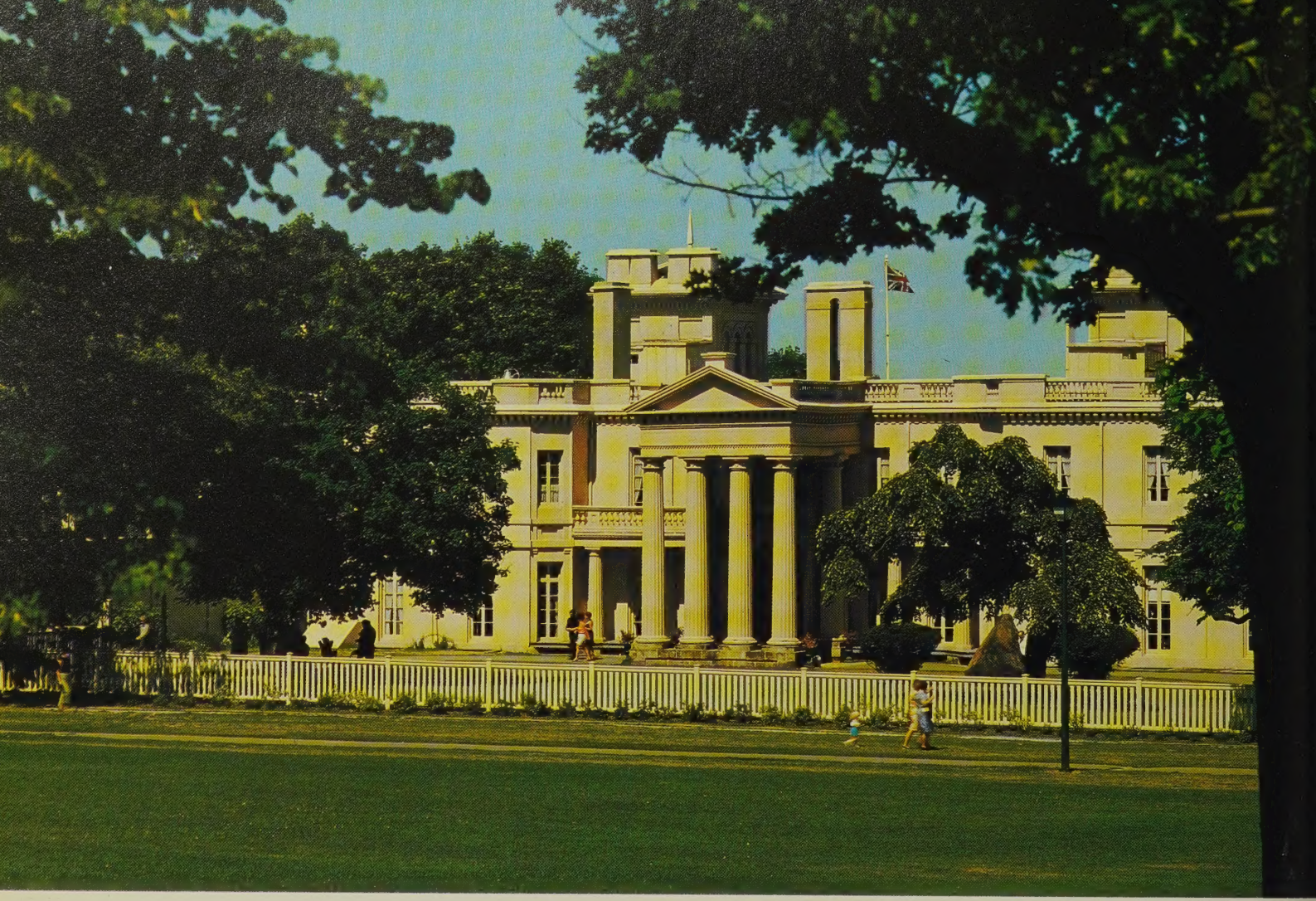
Toronto, an equal distance in the opposite direction along the QEW, has a number of attractions for Commonwealth Games visitors, including Ontario Place, the CN Tower, the Eaton Centre, the Metropolitan Toronto Zoo, the Ontario Science Centre, the Art Gallery of Ontario, and the Royal Ontario Museum.

Stratford, with its world famous Shakespearean Festival, is within a two-hour drive of Hamilton.



Steve Rensier

"Our location is just perfect. We've got good facilities at McMaster and other places. I'm a firm supporter of athletics, and I'd volunteer to help in some of the events."



The Purpose and Legacy

An Endowment Fund would sustain three critically-needed sports facilities to function as proposed National and Provincial Training Centres, including financial support for coaches. It would also generate a People-to-People program to strengthen the Commonwealth spirit and the athletic competitiveness of each nation.

Long ago it was recognized that a bond of affection and respect, not legislation, binds the Commonwealth nations together. A spirit of co-operation and support, nurtured by these qualities, flows from those nations with rich economic and social resources to those who are less-developed in these areas.

Hamilton's success in staging the first Games in 1930 is tangible evidence of this spirit and vision. To ensure that all nations who wished to participate in those inaugural Games were able to do so, the City not only paid travel costs for athletes from many developing countries, but also absorbed the cost of food and accommodation.

Now Hamilton aspires to extend this tradition even further, using the XV Commonwealth Games to initiate bold new concepts that are in the spirit of the Games and the unique institution they represent.

The City's bid for the Games is intended to achieve three major objectives:

1. To re-dedicate the spirit by inviting all Commonwealth nations to attend the birthplace of the Games and be rejuvenated by the sense of common bond that unites us all;
2. To generate new momentum among Hamilton-area athletes in their quest for excellence and achievement;
3. To launch, in conjunction with the Canadian Commonwealth Association and Federation, Canadian sports organizations, and the Federal Government, a program of people-to-people exchanges among Commonwealth members. The goal: the promotion and encouragement of sports in Canada and developing countries.

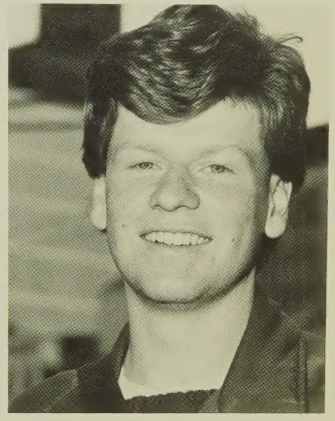
One vital legacy of the Games would be an Endowment Fund to maintain and operate three new facilities in Hamilton (Aquatics Centre, Velodrome/Field House, and Track & Field Stadium), and assist in their operation as National and Provincial Training Centres. The Fund would also support a Commonwealth People-to-People Exchange Program.

The new facilities would meet the needs of athletes in an area stretching from Oakville to Niagara, encompassing over one million Canadians. Their location would serve as a catalyst, generating increased numbers of world-class athletes from Hamilton and region who currently lack these training and competitive resources. In addition, the Endowment Fund would provide financial assistance to hire a number of National and Provincial coaches housed in the new facility to ensure the legacy.

But the role of these new facilities would not end with Canadian athletes. Through the proposed People-to-People Exchange Program, Canada could expand our involvement with other nations.

Co-ordinated through the Commonwealth Games Association of Canada and the Commonwealth Games Federation, plus Canadian sports associations and government agencies, the program would permit an exchange of technical assistants, sports sciences experts, coaches, administrators, marketers and other parties among interested nations. It would be a direct response to requests for assistance as expressed by developing countries at the 1978 Commonwealth Games in Edmonton.

Information exchanges could be available to provide developing countries with the latest in training technology, trends in funding, administrative techniques, and other assistance in all aspects of sport. Nor would the exchange experience necessarily end with sports; educational and cultural values could be shared as well, between young Canadian athletes and those from other Commonwealth nations. A Commonwealth



Sean McKenna

"It would be great to see all the Games athletes coming into the city. And we've got super facilities already!"

Youth Centre, enabling young athletes from each member country to attend the Games and share their diverse experiences, would be a natural outgrowth of such an attitude and program . . . and one that Hamilton is prepared to help fund.

Beyond athletic considerations, Hamilton proposes to stage the 1994 Commonwealth Games in an atmosphere of celebration.

Arts groups in the Hamilton area have proposed the convening of an **Arts Congress of Commonwealth Countries** that will "Share The Vision" of cultural exchange in the 21st Century.

Under the auspices of a select Steering Committee, a true celebration of the arts would occur, co-ordinated with the events and spirit of the Games. Proposals have already been made to assemble a mosaic of artists and performances expressing the very nature of the Commonwealth itself.

Imagine a program that included the Sydney Symphony Orchestra or the Sadler's Wells Ballet . . . township bands from Africa performing with rock bands from Wales . . . choreography based on traditional African or Asian cultures contrasting with Canadian contemporary dance or classical ballet . . . joint exhibitions of Inuit carving with sculptures from Malaysia.

Such a celebration is well within the scope and abilities of Hamilton's vibrant arts community.

The Hamilton business community, always a strong supporter of local endeavours, is prepared to lend its commitment to financing the facilities and operations necessary for a successful staging of the Games.

Their enthusiasm is matched in the professional sector. The Medical Faculty of McMaster University has proposed a **Sports Science Congress** in Hamilton to coincide with the Games. McMaster staff, acknowledged by experts to be among the leaders in their field, are dedicated to research in physiological testing muscle biopsy, kinesiology and other aspects of sports medicine. They are prepared to host the Sports Science Congress at the McMaster University Medical Centre, where a wide range of testing and clinical procedures can be demonstrated.

Education and entertainment will play key roles in Hamilton's Commonwealth Games celebrations. Programs to alert students to the multi-cultural aspects of Commonwealth nations will include dramatic and musical performances, essay contests and a host of other events. With the guidance and assistance of a special **Commonwealth Education Committee**, the program would be made available to the country's public and secondary schools.

The key to the athletes' **Social Program** would be the wide personal choice offered to each participant. Instead of firm schedules and programs, athletes would be offered a variety of activities, most of them affording the opportunity for visitors to mix and mingle with their fellow competitors.

Events within the Athletes' Village would feature local and visiting entertainers each evening. Beyond the Village itself, the athletes could use as much of their free time as they choose to visit local attractions including Niagara Falls, the Royal Botanical Gardens and Toronto, via guided tours organized by Hamilton volunteers.

Finally, to ensure the enjoyment of everyone who attends the Games, a **Commonwealth Visitors Centre** will be situated in a downtown site with direct connections to satellite information centres located at bus and railroad terminals, Hamilton Municipal Airport, major hotels, and sporting venues. The centres will distribute information on available accommodation, transportation facilities and cultural programs, as well as tickets to individual sporting events.

Debbie Roach

"Having the Games here would be fantastic! Hamilton is a great place for any kind of activity like the Games. And Hamilton people are friendly and outgoing too."

The Social and Economic Impact

Conservative estimates indicate that the Games would generate 1100 man-year jobs and a gross expenditure of $160 million.

The successful staging of the 1994 Commonwealth Games will add to an already strong sense of pride and achievement among Hamilton citizens. More important, it will bring both qualities to the attention of the world, and enable Hamilton to demonstrate its friendliness and dedication to sports competition.

Economically, the impact will be impressive, even when the most conservative estimates are applied. The effect will be experienced in four general areas: Construction of facilities; per diem expenditures by visiting athletes, officials and support staff; similar expenditures by media representatives; and funds spent by the estimated 200,000 out-of-town spectators attending the events over the ten-day period of the Games (average of 2000 spectators per event multiplied by 10 events daily for 10 days).

Using the following conservative estimates, and a revenue-impact formula applied by Hamilton to regional projects of this nature, it would appear that the 1994 Commonwealth Games will produce almost 1200 man/year jobs and a gross expenditure of $160,000,000 in the Hamilton area.

SOCIAL AND ECONOMIC IMPACT

1. FACILITIES

Capital Construction Costs	$ 51,000,000
Direct employment during construction: 1,299,780 hours @ 2000 hours annually = 650 man/years.	
Indirect employment during construction (Manufacturing, distribution, transportation) 649,890 hours @ 2000 hours annually = 325 man/years.	
Secondary employment (Data processing, etc.) 259,790 hours @ 2000 hours annually = 129 man/years.	

2. VISITING ATHLETES, OFFICIALS AND SUPPORT STAFF
(3000 expected to attend)
3000 x 20 days x $250. x 3.5* = $ 52,500,000

3. MEDIA REPRESENTATIVES
(1000+ expected to attend)
1000 x 15 days x $100. x 3.5* = $ 5,250,000

4. SPECTATORS
(200,000 expected to attend over 10 days)
200,000 x $75. x 3.5* = $ 52,500,000

TOTAL ESTIMATED EARNINGS: $161,250,000

*Equals the Greater Hamilton area formula to measure the multiple effects of expended funds through the local economic system.

Framing the Financial Picture

Financing for the Games would be conducted on the basis of equal contributions from the Federal, Provincial and Municipal levels.

Hamilton's financial commitment to the Games is to generate funds in equal quantities from three sources: the Federal Government; the Government of Ontario; and the City of Hamilton, combining both public and private contributions to meet the City's quota.

At the Municipal level, the City is prepared to commit $12 million in funding, with the balance of the Municipal share to be generated by the XV Commonwealth Games Canada (1994) Foundation. Letters included in this presentation provide a clear indication of the level of commitment.

Reflecting Hamilton's commitment to the ongoing legacy of the Commonwealth Games, the budget includes provisions for a minimum Endowment Fund of $15 million. The City is dedicated to keeping capital costs under control, while producing three proposed National and Provincial Training Centres. The purpose of the Endowment Fund is to maintain these facilities, aid in the support of National and Provincial coaches, and help develop Commonwealth Games programs that will assist athletes and coaches both in Canada and abroad.

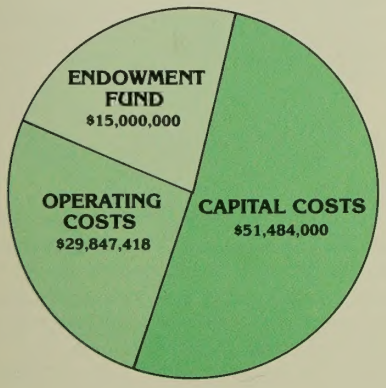
The following estimates illustrate Hamilton's capacity to meet each of its commitments as a Commonwealth Games site within a true "break-even" budget.

Linda Klima

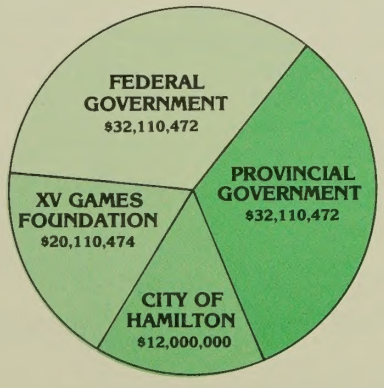
"The people of Hamilton are really friendly. I know I'd go and see the Games. I'd enjoy the thrill of seeing the competition."

PROJECTED BUDGET — XV COMMONWEALTH GAMES
Hamilton, Ontario, Canada

TOTAL EXPENDITURES
$96,331,418



TOTAL FUNDING
$96,331,418



NOTE: The City of Hamilton recognizes that final negotiations with all levels of Government can be completed only when the site for the Games has been formally assigned. Allocations of funds, expenditures and surplus are thus subject to these negotiations.

CAPITAL EXPENDITURES
(IN 1987 DOLLARS)

New Facilities:	
Aquatics Centre	$16,500,000
Velodrome/Field House	$18,629,000
Track and Field Stadium	$ 4,750,000
Board/Sail Storage/Repair (Burlington and Oakville)	$ 500,000
	$40,379,000
Additions to Existing Facilities:	
Churchill Lawn Bowls	$ 450,000
Hamilton Gun Club	$ 1,705,000
Henley Rowing Course	$ 850,000
Sound Systems	$ 1,500,000
Timing/Score Boards	$ 2,000,000
	$ 6,505,000
Renovations to Existing Facilities:	
Mohawk College	$ 150,000
Rosedale Tennis Club	$ 150,000
Copps Coliseum	$ 50,000
McMaster Residences	$ 800,000
McMaster Athletic Complex	$ 200,000
McMaster Track and Field	$ 250,000
Hamilton Convention Centre	$ 200,000
Ivor Wynne Stadium	$ 1,750,000
Winona Rifle Range	$ 150,000
Hamilton Beach Strip Board/Sail Storage	$ 250,000
Mountain Arena	$ 100,000
Hamilton Place	$ 50,000
Contingencies	$ 500,000
	$ 3,935,000
TOTAL, ALL CAPITAL EXPENDITURES:	$51,046,000

OPERATIONS BUDGET

The Operating Expenditure estimates have been modelled after figures obtained from the Edmonton Games, indexed to January 1, 1987 from January 1, 1978 using a factor of 1.6716. (Reference: Bank of Canada Review, 1987).

OPERATING EXPENDITURES
(IN 1987 DOLLARS)

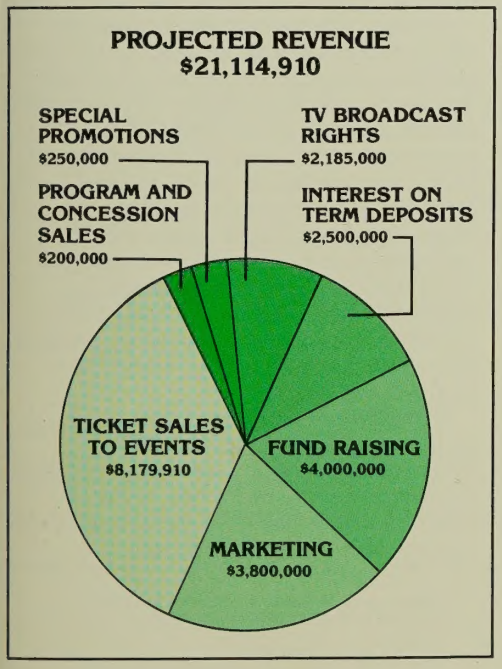
Non-Revenue Division:	
Auxiliary Seating	$ 1,500,000
Media	$ 2,449,527
Transportation	$ 983,456
Venues	$ 1,831,363
Entertainment	$ 284,710
Village	$ 1,660,781
Medical	$ 302,058
Sports	$ 2,031,706
Special Events	$ 806,380
Services	$ 1,196,110
Communications	$ 2,554,210
Accreditation	$ 574,463
Ceremonial	$ 765,550
Foundation	$ 9,484,643
	$26,424,957
Revenue Division:	
Tickets and Accommodation	$ 1,140,634
Marketing and Promotion	$ 1,694,853
Fund Raising	$ 586,973
	$ 3,422,461
TOTAL, OPERATING COSTS:	$29,847,418

REVENUE

The Hamilton Organizing Committee projects $4,000,000 as a reasonable goal for funds generated through direct private donations.

Recent fund-raising activities within the City provide extra assurance of success in meeting this goal. Hamilton Civic Hospitals, for example, privately raised $13-1/2 million within an 18-month period. The **Hamilton Place Theatre Complex** was two-thirds ($3 million) funded from private sources.

In addition, the Service Council of Greater Hamilton, representing 113 service organizations, has indicated their support for the fund-raising process, as well as the possibility of directly funding a number of specific Games projects. Finally, a number of local corporations have already indicated, in writing, their pledge of financial support for this endeavour.



Note re: Endowment Fund — The endowment of $15 million which will be increased based on generated profits, has been established as a minimum to cover continued operation of the three new facilities (Aquatic Centre, Velodrome/Field House, Track & Field Stadium). In addition, these funds will finance "People to People" exchanges, as well as the proposed National and Provincial Training Centres housed in the new facilities through supporting the cost of National and Provincial coaches.

A projected surplus of $1,004,438 is anticipated; all surplus funds will be added to the Endowment Fund to further enhance the support and development of amateur sports activities.

The Hamilton Organizing Committee acknowledges that it will be required to pay from profits a sum of 25,000 Pounds or 5% of profits, whichever is greater, to the Commonwealth Games Federation, according to constitutional guidelines.

The Business Community Commitment

We endorse and enthusiastically support Hamilton's Bid to host the 1994 Commonwealth Games.

To host the Games, the City of Hamilton requires tremendous volunteer support and in addition, it must commit itself to warranting the financial viability of the Games.

We the undersigned hereby commit ourselves to assisting the Host foundation in raising the sum of $5,000,000 for the 1994 Commonwealth Games in Hamilton.

Ron Foxcroft,
President,
Fluke Transport Limited

M. A. Pearson,
Marketing Director,
The Hamilton Spectator

James R. Bullock,
President,
Cadillac Fairview Shopping Centres

J. van der Woerd,
Manager, Northern Region,
Union Gas Limited

D. C. Gale,
President,
CHCH TV
Niagara Television Limited

P. J. Phoenix,
President
and Chief Operating Officer,
Dofasco Inc.

Barrie R. Boatman,
President
and Chief Operating Officer,
The Tridon Companies

R. W. Cooke,
President
and Chief Executive Officer,
National Steel Car Limited

Chester H. Waxman,
President,
I.W. & S. Ferrous Limited,
Vice President and Secretary,
I. Waxman & Sons Limited

R. D. Prins,
General Manager,
Sheraton Hamilton

D. R. Gowland
President
Laidlaw Waste Systems

Ron Coburn,
Manager, Hamilton
Mediacom Inc.

G. Conant,
Manager,
Canada Life Assurance Co.

J. D. Steele,
District Sales Manager,
Labatt's Ontario
Breweries Ltd., Hamilton

W. Krzysiak,
President,
Navistar International
Corporation Canada

Emile Mashaal,
Lloyd D. Jackson Square

D. J. Moore,
Vice-President,
Region Operations,
Union Gas Limited

Barry E. Massey,
Vice-President, Managing Director,
The Royal Connaught Hotel

E. B. Priestner,
President
and Chief Executive Officer,
Westinghouse Canada Inc.

W. N. Parker
Vice President
and General Manager
Refrigeration and Cooking
Products Department
Camco Inc.

R. D. Seymour,
Manager, Eastern Region,
Union Gas Limited

P. J. McWhinnie,
Vice-President, Finance,
The Coppley Noyes & Randall Limited

T. M. Conoley,
Operations Manager, Hamilton,
Bell Canada

Maarten H. Rijkens
President
Amstel Brewery

Charles G. Plaxton,
President,
Greening Donald Co. Ltd.

J. E. C. McIntyre,
Manager, Retail Banking Centre,
The Royal Bank of Canada

W. H. Parker,
Manager of District Operations
Otis Canada Inc.

V. James Sardo,
President
and Chief Executive Officer,
Firestone Canada Inc.

M. Salem,
Vice-President, Hospitality,
Lakeview Developments Ltd.

J. D. Allan,
Chairman, President
and Chief Executive Officer,
Stelco Inc.

G. Lethbridge
Vice-President
Canadian Imperial
Bank of Commerce

R. G. Burwood,
General Manager,
Thames Valley Beverages Ltd.,
(Pepsi-Cola)

John Van Rooijen
Assistant General Manager and
Manager, Commercial Banking Centre
The Toronto-Dominion Bank

J. P. Readman
Manager
Bank of Nova Scotia

Organization Structure

An experienced, competent and enthusiastic organization is ready to co-operate to the fullest extent to ensure that the XV Commonwealth Games are an unqualified success.

Should Hamilton's bid be accepted, **The Hamilton Organizing Bid Committee** (CHART "A") would be restructured as **The Canadian Organizing Bid Committee for the 1994 Commonwealth Games**.

The Committee would be essentially an embryonic form for the Organizing Committee needed to begin management of the Games, should the bid be successful. Members of the Committee, including representatives from the Municipal and the Commonwealth Games Association of Canada, would serve as a core group, supported by representatives from Provincial and Federal Governments, with whom the Hamilton Organizing Committee pledges full co-operation.

Their duties would consist of the planning and preparation necessary to launch the formal bidding process, including answering the Federation questionnaire and making a full presentation to the General Assembly of the Federation at the Summer Olympics at Seoul, Korea in September, 1988. (CHART "B")

The selection of Hamilton as the site of the 1994 Games would trigger the formation of **The XV Commonwealth Games, Canada (1994) Foundation.** (CHART "C")

Two key sub-committees whose functions will extend beyond the actual management and operation of the Games are the Marketing and Fund-Raising groups; their structures are outlined in Charts "D" and "E" respectively.

Finally, a **Games Promotional Network** would be established to help ensure maximum attendance by Commonwealth representatives.

Liaisons with the majority of member countries already exist among Hamilton organizations and businesses. The Health Science Faculty at McMaster University, for example, maintains contacts in ten Commonwealth nations including Nigeria, India, Grenada, Sierra Leone, Guyana, Malaysia and others. Hamilton-based corporations who could exploit their connections at branch offices around the world include Westinghouse (England, Northern Ireland, Australia); Amstel Beer (Australia, New Zealand, Jamaica, Singapore, and others); and Firestone (Kenya, New Zealand, and others).

Using these established contacts, co-ordinated with the Commonwealth Association, Hamilton representatives would encourage full representation at the XV Commonwealth Games, ensuring overall success in member attendance.

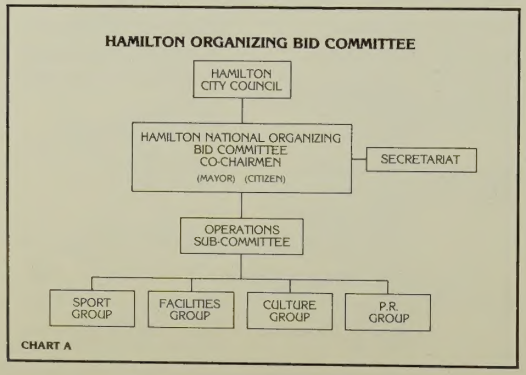


CHART A

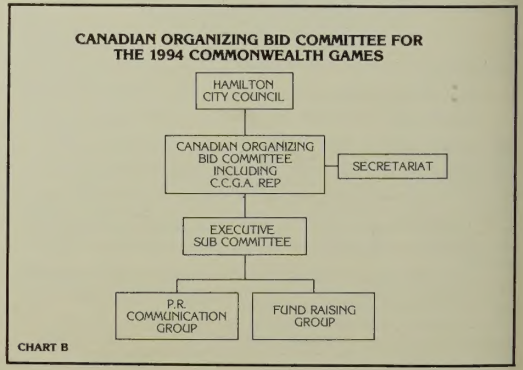


CHART B

XV COMMONWEALTH GAMES FOUNDATION
HAMILTON 1994

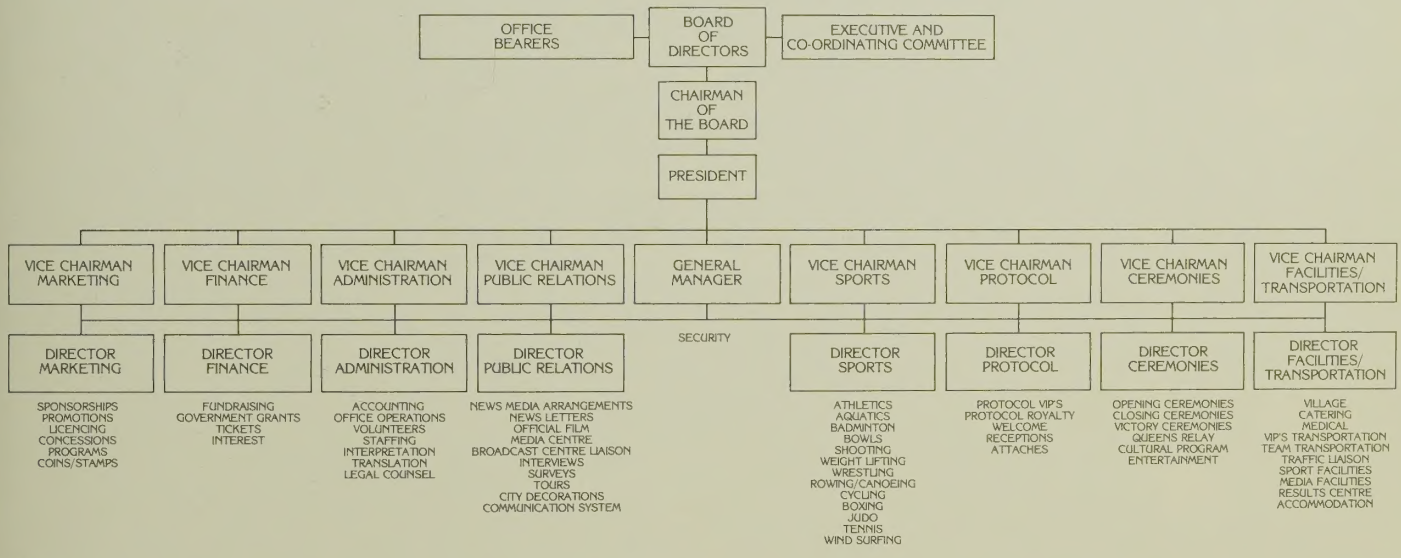


CHART C

MARKETING ORGANIZATIONAL CHART

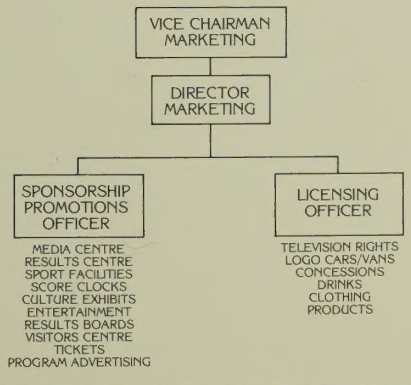


CHART D

FUNDRAISING ORGANIZATIONAL CHART

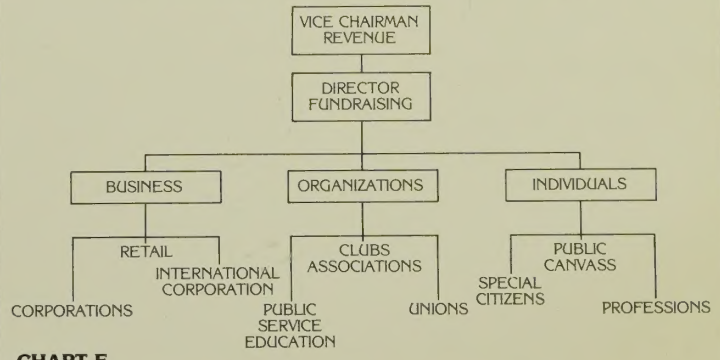


CHART E

Executive Summary

LOCATION: Within a day's travel of 100 million people, Hamilton affords a blend of big-city sophistication and small-town amenities — plus the ineffable quality of a vigorous, friendly community spirit.

SPORTS TRADITION: The ability of Hamilton to conduct sporting events is best illustrated by its unbroken string of successful CANUSA Games, an annual international competition now entering its 30th year.

FACILITIES: Hamilton will add three new facilities and renovate three others, which will be proposed as National and Provincial Training Centres.

THE ARTS: Perhaps no city of comparable size can compete with Hamilton in terms of providing a diverse and energetic arts community, which grows and flourishes year by year.

TRANSPORTATION: The commitment of Hamilton to exciting new concepts such as DIAL-A-RIDE enhances an excellent system that includes intercity linkage with Toronto and the prospect of international flights through Hamilton Municipal Airport.

ACCOMMODATION: Along with excellent residence facilities for athletes, Hamilton is able to provide well over 20,000 rooms within 45 minutes of the City's downtown core.

MEDIA: Hamilton is committed to establishing state-of-the-art Media and Results Centres, communicating in both of Canada's official languages. These will be bolstered by excellent local facilities and the City's close proximity to Canada's English language media centre in Toronto.

SECURITY: Hamilton's fully-equipped police force, incorporating specialized T.E.A.M. personnel, has the thoroughness, training and experience necessary to meet every security requirement, working in co-operation with the RCMP and the Armed Services.

Récapitulatif

LIEU — À moins d'une journée de route pour plus de cent millions d'habitants, Hamilton propose à la fois les avantages d'une métropole moderne et les agréments d'une petite ville, ainsi que la qualité indicible d'un solide esprit communautaire et amical.

TRADITION SPORTIVE — Les possibilités de Hamilton à recevoir des rencontres sportives sont évidentes si l'on considère toute la série continue des jeux CANUSA, compétition internationale annuelle qui en arrive à sa 30e année d'existence.

INSTALLATIONS — Hamilton ajoutera trois nouveaux complexes et en rénovera trois autres, qui sont proposés comme centres d'entraînement nationaux et provinciaux.

LES ARTS — Il se peut qu'aucune ville de dimensions semblables à celles d'Hamilton ne puisse la devancer dans le domaine des arts, où elle se transforme d'année en année en un lieu artistique diversifié et dynamique.

TRANSPORTS — Le zèle démontré par Hamilton à utiliser des idées innovatrices, telles que le système DIAL-A-RIDE (demande de moyen de transport par téléphone), accroît l'efficacité des transports dans la région, quand on pense aux liaisons avec Toronto et aux vols internationaux par l'Aéroport de Hamilton.

LOGEMENT — Outre les bâtiments prévus pour les athlètes, Hamilton peut fournir plus de 20 000 chambres dans un rayon de 45 minutes du centre-ville.

PRESSE — Hamilton s'engage à établir des services modernes pour la presse et pour les résultats des jeux, dans les deux langues officielles du Canada, grâce à d'excellentes installations locales et à la proximité du centre de la presse anglaise à Toronto.

SÉCURITÉ — Les forces de police de Hamilton, bien équipées, avec le personnel d'urgence T.E.A.M. spécialisé, possèdent la formation et l'expérience nécessaires pour satisfaire tous les besoins dans ce domaine, avec la collaboration de la Gendarmerie nationale et de l'Armée.

MEDICAL FACILITIES: No Games venue would be more than 5 minutes from a Hamilton hospital. The largest, best-equipped of all would be adjacent to the Athlete's Village.

VOLUNTEERS: Hamilton can justifiably call itself "The Volunteer Capital of Canada", based on the large number of citizens who donate their time to community projects. This vast contingent would form a core group to give the XV Commonwealth Games Organization a significant head start toward success.

ATTRACTIONS: After touring Hamilton's many attractions, visitors can explore several more almost on the City's doorstep . . . including Niagara Falls, one of the Seven Wonders of the World.

PURPOSE AND LEGACY: An Endowment Fund would sustain three critically-needed sports facilities to function as proposed National and Provincial Training Centres, including financial support for coaches. It would also generate a People-to-People program to strengthen the Commonwealth spirit and the athletic competitiveness of each participating nation.

SOCIAL AND ECONOMIC IMPACT: Conservative estimates indicate that the Games would generate 1100 man-year jobs and a gross expenditure of $160 million.

FINANCE: Financing for the Games would be carried out on the basis of equal contributions from the Federal, Provincial and Municipal levels.

ORGANIZATION: An experienced, competent and enthusiastic organization is ready to co-operate to the fullest extent to ensure that the XV Commonwealth Games are an unqualified success.

SERVICES MÉDICAUX — Aucune compétition ne se déroulerait à plus de 5 minutes d'un hôpital d'Hamilton, le meilleur et le mieux équipé de tous se trouvant tout proche du Village des athlètes.

SERVICES BÉNÉVOLES — Hamilton peut sans doute se targuer d'être la «capitale canadienne du bénévolat», sur la base du grand nombre de citoyens qui donnent de leur temps pour les différents projets de la communauté. Toute cette réserve de bonne volonté donnerait un bon départ à l'organisation des XV^{es} Jeux du Commonwealth en vue d'en garantir la réussite.

ATTRACTIONS — Après avoir admiré les nombreuses attractions de Hamilton, les visiteurs peuvent en contempler d'autres toutes proches de la ville, dont les chutes du Niagara, l'une des sept merveilles du monde.

OBJECTIF ET RÉPERCUSSIONS — Une fondation serait créée pour maintenir trois complexes sportifs absolument nécessaires et qui constitueront les centres nationaux et provinciaux proposés pour l'entraînement, ainsi que pour fournir une aide financière aux entraîneurs. De plus, une campagne serait organisée pour promouvoir l'esprit du Commonwealth et le talent compétitif athlétique de chaque pays participant.

IMPACT SOCIAL ET ÉCONOMIQUE — On prévoit que les Jeux créeront un minimum de 1100 emplois en personnes-années et des dépenses brutes de 160 millions $.

FINANCEMENT — Les Jeux seraient financés sur la base de contributions égales des gouvernements fédéral, provincial et municipal.

ORGANISATION — Une organisation expérimentée, compétente et enthousiaste est prête à collaborer de la façon la plus complète pour garantir le succès des XV^{es} Jeux du Commonwealth.

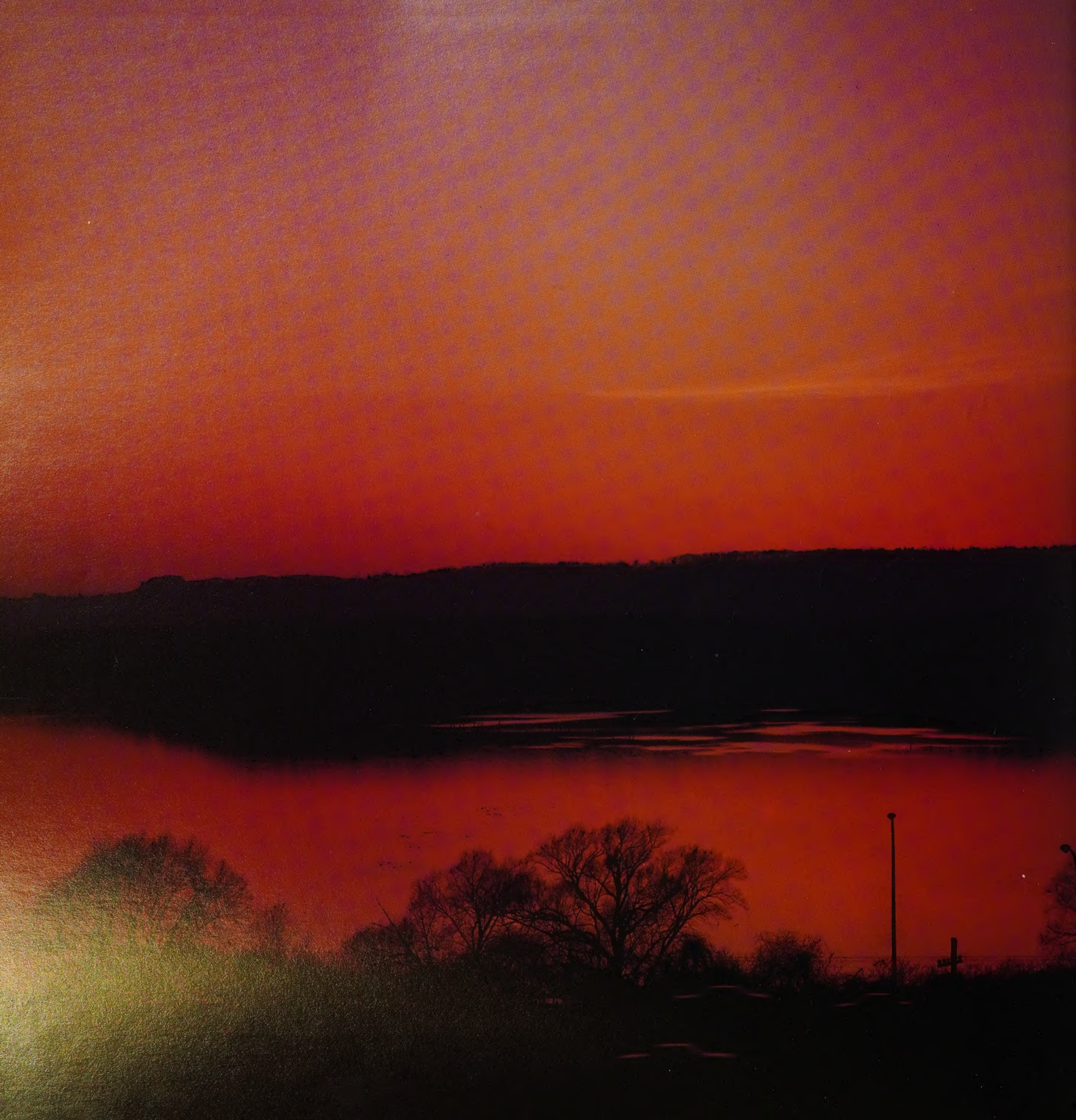
Members of the Hamilton Organizing Bid Committee, 1994 Commonwealth Games.

Mayor Robert M. Morrow, Co-Chairman
Mr. John C. Pelech, Co-Chairman
Alderman J. Gallagher
Alderman W. McCulloch
Alderman T. Murray
Alderman P. O. Valeriano
Alderman R. Wheeler
Mr. Tom Burrows
Mr. Dennis Carson
Mr. Brian Conacher
Mr. Neil Farrell
Dr. Mary Keyes
Mr. Gabe Macaluso
Mr. Webb McFarland
Mrs. Joyce Mongeon
Mr. Robert Prowse, Executive Secretary
Mr. Dan Pugliese
Mrs. Carol Pugliese
Mr. Larry Russell
Mr. Bob Sugden
Mr. Ron Weston

The Hamilton Bid Organizing Committee wishes to formally acknowledge and thank all personnel from National and Provincial sports associations who lent their assistance and support in the preparation of this presentation.

The Committee also wishes to recognize and extend its appreciation to the following individuals and firms:

DESIGN, TEXT, PRODUCTION: Urban Associates Advertising
PRINTING: Staz Communications
COLOUR SEPARATIONS: Superior Engravers Ltd.
PLANNING: M.I. Research, Planning and Consulting
ARCHITECTS/AQUATIC CENTRE AND TRACK & FIELD STADIUM: Michael Torsney Architects Inc.
VELODROME DESIGNER: Stephen Parazader Structural Design Inc.
TYPESETTING: Universe Typographers Ltd.
PHOTOGRAPHY: Athlete's Information Bureau, The Hamilton Spectator, Mrs. Lois Hill, Masterfile, Dennis R. McGreal, Miller Services, Walter Riss/Studio Two, Stiegler Photography.



HAMILTON PUBLIC LIBRARY
3 2022 21335272 3